



# BSI\_4Women Entrepreneurial Gateway

## Pilot incubation program

6-month incubator starting in **October 2024** gives you an opportunity to develop your idea/business even further.

The main language of the pre-incubator is **English**, with the possibility of receiving mentoring in Russian and English. For the selected participants, the program (that includes monthly trainings, mentoring, coffee-mornings and access to individual online trainings) is free of charge.

You need to be willing to commit to the 6-month program and once a month training in Tallinn.

Kick-off seminar will be held in the second half of October 2024. Monthly 1-day trainings will take place from October 2024 to February 2025. End of the program March 2024. Possibility to extend the program with post-incubation activities for 3 months and for selected start-up's pitching event in Poland, June 2025.

You will also have access to online training materials in English (with Ukrainian subtitles) via the BSI\_4Women project platform once you have been approved to the program  
<https://startuphive.eu/sign-up>

### The 6-month incubation program:



Every month face to face trainings in Tallinn:

- Business model and Team
- Product development
- Marketing
- Finances
- Legal Matters
- Pitching



Coffee mornings and other events



Key mentor



30h of individual mentoring



Meetings with BSI\_4Women project manager once a month



## Application process

The call is opened from 2<sup>nd</sup> of September 2024 until 15<sup>th</sup> of September 2024.

Applications must be submitted via BSI\_4Women project platform <https://startuphive.eu/sign-up>

First, sign-up to the platform and then fill in the application.

Target group and applicants of the program are refugee women in Estonia, but this requirement does not apply for other team members.

The evaluation and selection panel will take place from 16<sup>th</sup> till 29<sup>th</sup> of September 2024 and applicants will be informed about the results on 30<sup>th</sup> of September 2024 via e-mail. Up to 5 start-up ideas/teams will be selected for the incubation program.

## Documents for the BSI\_4Women pilot incubation program

[https://www.startupincubator.ee/en/bsi\\_4women-entrepreneurial-gateway/#documents](https://www.startupincubator.ee/en/bsi_4women-entrepreneurial-gateway/#documents)

- [Terms and Conditions](#)
- [Privacy Policy](#)
- [Incubation program](#)
- [Recruitment form](#)
- [Evaluation card 1](#)
- [Evaluation card 2](#)

## What can you expect from the BSI\_4Women Entrepreneurial Gateway?

A comprehensive pathway that guides you from an idea to a fully-fledged business. You'll receive personalised mentorship, participate in workshops, and gain access to a supportive international network. Our program is tailored to your unique needs, ensuring your business idea flourishes.

During the program, you'll embark on an incubation path that includes:

Acclimating to the business environment of the Baltic Sea Region. Sharpening your business skills through targeted workshops and training. Working closely with a mentor to develop and implement your Incubation Plan.



## FAQ

### **How much time commitment does participation in the accelerator require?**

The accelerator program lasts for 6 months, during which there are 6 different training sessions. The length of each training session varies depending on the topic and can range from 1 to 2 days. Attendance at these training sessions is mandatory for teams. Additionally, teams have 1-2 meetings per month with the mentors and additional meetings with BSI\_4Women project manager.

Once a month, there is a coffee morning meetup, where, in addition to networking, you can listen to inspiring presentations from successful startup entrepreneurs, investors, or other key figures in the startup world.

First coffee-morning event will already take place on **12<sup>th</sup> of September 2024**, you are welcome to join. It is free but you will need to register here: <https://www.tehnopol.ee/sundmused/start-smart-how-to-build-a-kickass-product-102134/>

Furthermore, we expect that during the accelerator program, you are ready and motivated to actively work on your startup to take it to the next level! You do not need to have a company registered to apply for the program, but it is expected that you will do it after you have been accepted to the program.

### **Do you need to be in Estonia during the accelerator program?**

The trainings of Startup Accelerator and BSI\_4Women Entrepreneurial Gateway are mostly conducted in a workshop style and require active interaction and contribution from both the trainer and participants. It is important to emphasize that to participate in the accelerator, your startup must be registered in Estonia.

### **In what language are the accelerator training sessions?**

The accelerator training sessions are mostly conducted in English.

### **What happens after the accelerator program ends?**

After the 6-month period, participating companies have the option to extend the program for an additional 3 months. There will be an interim evaluation where we review the activities of the



first 6 months with the key mentor assigned to the startup, taking into account the company's perspective.

We also ask the startup whether they want to continue in the extension program and what is their action plan for the next 3-6 months. For selected start-ups there is a possibility to join a BSI\_4Women pilot incubation pitching event in June 2025, in Poland.

The program in Estonia is implemented by Tehnopol Science and Business Park Startup Incubator.

*The BSI 4Women project, supported by the Interreg Baltic Sea Region Program, empowers female refugees to create innovative and market-adapted products or services. The goal of this project is to contribute to the economic vitality of the region while supporting your journey toward a green and resilient future. This initiative is part of the BSI\_4Women Pilot Action implemented in the partnering countries: Poland, Norway, Denmark, Estonia, Lithuania, Latvia, and Sweden.*