



Recruitment Form

Project - BSI_4Women

Part 1. Candidate details

1. Name and surname:

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2. Address:

Country of residence:

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City:

.....

Street/house/apartment number:

.....

Index (Zip-code):

.....

3. Telephone number:

.....

4. E-mail:

.....

5. I agree with BSI_4Women Pilot Action Terms and Conditions

YES

Part 2. What is your current legal status in the country of residence?

1. Citizenship:

2. I declare that I am in possession of the document indicated below:

I possess a document which proves the status of refugee or subsidiary protection in the country of residence



- I have applied for the document which proves refugee status in the country of residence
- I have a residence card confirming identity and legal stay in the country of residence

3. I declare that I am a refugee or migrant women who have had to escape conflict zones (war-affected countries, armed or political conflicts).

- YES

Part 3. Description of the business-idea

A. Introduce your business idea

Please shortly describe your business idea (*minimum 300 characters with spaces, maximum 2000 characters with spaces*).

B. Describe your motivation

What motivated you to pursue this particular business idea? (*minimum 300 characters with spaces, maximum 2000 characters with spaces*).

C. Innovativeness of your business idea (if applicable)

Please describe what is innovative in your idea: is your idea about introducing any new goods or services not existing on the market yet or it leads to improvement in offering existing goods or services on the market? Does your idea refer to a unique selling proposition? (*minimum 300 characters with spaces, maximum 2000 characters with spaces*).



D. Market for your product or service

Are there any competitors on the market where you plan to set up your company? If yes, please describe in what way your idea is better or different than theirs? Is your product or service unique on the regional, national or European market? If yes, please describe what is its uniqueness? (*minimum 300 characters with spaces, maximum 2000 characters with spaces*).

E. Business experience, qualifications

Please describe briefly an overview of your overall business experience, particularly within the sphere where your proposed ideas are intended to be implemented. Please describe also your other relevant work experience, as well as skills and competences that may be helpful in implementing your business idea (*minimum 300 characters with spaces, maximum 2000 characters with spaces*).

F. Marketing, advertisement and sales concept

How do you plan to market your business; where? What kind of activities do you plan to take e.g. posters, radio advertising, leaflets, other - please specify? (*minimum 300 characters with spaces, maximum 2000 characters with spaces*).